

# Confirm-IT™ Animal-Care



Hundreds of dollars are lost every week in the animal-care industry due to client "No-Shows" and late arrivals for appointments and **50%** of all "NO-Shows" occur because they are simply forgotten. **CONFIRM-IT** automatically and professionally reminds your customers and patients via their home, business and/or cell phone of their upcoming appointment virtually eliminating "No-Shows". **CONFIRM-IT** can even leave a message on an answering machine, send an email or text message a cell phone!



| Month      | Day | Jeri | Dana | Susan | Cheryl | Dana | Florida | Wednesday | Angela | Ron | Lori | Cathy | Amy | Kristen |
|------------|-----|------|------|-------|--------|------|---------|-----------|--------|-----|------|-------|-----|---------|
| April 2007 | 1   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 2   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 3   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 4   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 5   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 6   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 7   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 8   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 9   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 10  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 11  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 12  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 13  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 14  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 15  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 16  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 17  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 18  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 19  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 20  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 21  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 22  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 23  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 24  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 25  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 26  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 27  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 28  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 29  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 30  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| April 2007 | 30  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 1   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 2   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 3   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 4   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 5   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 6   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 7   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 8   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 9   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 10  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 11  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 12  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 13  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 14  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 15  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 16  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 17  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 18  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 19  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 20  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 21  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 22  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 23  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 24  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 25  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 26  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 27  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 28  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 29  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 30  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| May 2007   | 31  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 1   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 2   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 3   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 4   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 5   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 6   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 7   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 8   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 9   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 10  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 11  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 12  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 13  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 14  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 15  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 16  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 17  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 18  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 19  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 20  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 21  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 22  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 23  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 24  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 25  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 26  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 27  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 28  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 29  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| June 2007  | 30  |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 1   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 2   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 3   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 4   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 5   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 6   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 7   |      |      |       |        |      |         |           |        |     |      |       |     |         |
| July 2007  | 8   |      |      |       |        |      |         |           |        |     |      |       |     |         |

## NOT JUST A REMINDER SYSTEM.....

- ✓ ELECTRONIC CALENDAR SHOWING YOUR SERVICES, APPOINTMENTS, DAYS OF OPERATION, EMPLOYEES' HOURS AND MORE
- ✓ BUILDS A DATABASE OF YOUR CLIENTS/PATIENTS
- ✓ CONTACTS IDLE AND INACTIVE CLIENTS/PATIENTS
- ✓ INCREASES OFFICE PROFESSIONALISM WHILE REPLACING ANTIQUATED SCHEDULING APPROACHES
- ✓ ENHANCES YOUR CLIENT/PATIENT INTERACTION WITH NO ADDITIONAL EMPLOYEE RESOURCES REQUIRED
- ✓ PROVIDES PERSONALIZED CLIENT/PATIENT NOTES IMPROVING CARE
- ✓ PROVIDES IN-DEPTH SALES AND SERVICES REPORTS-DAILY, WEEKLY, MONTHLY, BY SERVICE, PROVIDER OR CLIENT/PATIENT SO YOU CAN RUN YOUR BUSINESS BETTER
- ✓ REMINDS CLIENTS/PATIENTS TO MAKE AN APPOINTMENT
- ✓ SIMPLE TO USE



**CONFIRM-IT** is an easy to use, robust appointment booking and confirmation system created for the animal-care industry including Veterinary Offices, Pet Grooming Salons, Pet Sitting Businesses, Kennels and more. **CONFIRM-IT** allows offices and businesses to increase their efficiency and professionalism to new highs resulting in total client, owner and patient care satisfaction.



# Confirm-IT™ Animal-Care



**CONFIRM-IT** maximizes employee productivity and reduces operating costs because your reminder and confirmation calls are automatically made while your employees' daily functions go uninterrupted. **CONFIRM-IT** also allows you to eliminate the cost and labor associated with ineffective post cards often utilized for idle customers and appointment reminders.



*Confirm-IT will automatically remind your clients and patients of their appointment virtually anywhere, anytime.*

**CELL**



**WORK**



**EMAIL**



**TEXT MESSAGE**



**HOME**



Confirm-IT'S calendar is a straightforward, eye pleasing, functional approach to run your day-to day business with complete professionalism. And you'll find that Confirm-IT increases the efficiency of your business while easily paying for itself in days by reducing missed appointments. From tracking your employees' hours, to helping you collect outstanding balances, to sending out birthday greetings, **Confirm-IT** allows you to run your business more efficient and more profitable!

| Employee         | Jan | Chris | Susan                        | Orly                       | Dana | Phiona                   | Angela | Sam                     | Luiz                     | Cathy                      | Amy                        | Erin        |
|------------------|-----|-------|------------------------------|----------------------------|------|--------------------------|--------|-------------------------|--------------------------|----------------------------|----------------------------|-------------|
| 9 <sup>th</sup>  | Off |       | Mary Lamb<br>Nurse<br>Manual | Just<br>Inessa<br>Manual   | Off  | Deb<br>Dand<br>Manual    |        | Off                     |                          |                            | Marge<br>Matters<br>Manual | Off         |
| 10 <sup>th</sup> | Off |       |                              |                            |      |                          |        | Betty<br>Bemp<br>Manual | Lily<br>Mander<br>Manual | Brenda<br>Bivens<br>Manual |                            |             |
| 11 <sup>th</sup> | Off |       |                              | Samant<br>The<br>Manual    |      | Edie<br>Parker<br>Manual |        | Off                     |                          |                            | Neil<br>Acres              |             |
| 12 <sup>th</sup> |     |       | Larisa<br>Smith<br>Manual    | Brenda<br>Barber<br>Manual |      | Pat<br>Pork<br>Manual    |        |                         |                          |                            |                            |             |
| 1 <sup>st</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            | Wendy<br>Walters           |             |
| 2 <sup>nd</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            |                            | Andy<br>Haw |
| 3 <sup>rd</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            |                            |             |
| 4 <sup>th</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            |                            |             |
| 5 <sup>th</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            |                            |             |
| 6 <sup>th</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            |                            |             |
| 7 <sup>th</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            |                            |             |
| 8 <sup>th</sup>  |     |       |                              |                            |      |                          |        |                         |                          |                            |                            |             |

**CONFIRM-IT tech info**

Confirm-IT runs on it's own server equipment in the back room while the Confirm-IT software runs on a customer provided PC (Windows 2000, XP and Vista). And you can install Confirm-IT on as many PC's in your office as you want.

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