

Confirm-IT™ Service



Hundreds of dollars are lost every week in the Service industry due to customer "No-Shows" and late arrivals for appointments and **50%** of all "NO-Shows" occur because they are simply forgotten. **CONFIRM-IT** automatically and professionally reminds your customers via their home, business and/or cell phone of their upcoming appointment virtually eliminating "No-Shows". **CONFIRM-IT** can even leave a message on an answering machine, send an email or a text message!



Month	Day	Employee	Service	Time
April 2007	1	Mary Lamb	Women's Haircut	9:00
	2	Off Hours		
	3	Off Hours		
	4	Off Hours		
	5	Off Hours		
	6	Off Hours		
	7	Off Hours		
May 2007	1	Off Hours		
	2	Off Hours		
	3	Off Hours		
	4	Off Hours		
	5	Off Hours		
	6	Off Hours		
	7	Off Hours		
June 2007	1	Off Hours		
	2	Off Hours		
	3	Off Hours		
	4	Off Hours		
	5	Off Hours		
	6	Off Hours		
	7	Off Hours		
July 2007	1	Off Hours		
	2	Off Hours		
	3	Off Hours		
	4	Off Hours		
	5	Off Hours		
	6	Off Hours		
	7	Off Hours		

NOT JUST A REMINDER SYSTEM.....

- ✓ ELECTRONIC CALENDAR SHOWING YOUR SERVICES, APPOINTMENTS, DAYS OF OPERATION, EMPLOYEES' HOURS AND MORE
- ✓ BUILDS A DATABASE OF YOUR CUSTOMERS
- ✓ CONTACTS IDLE AND INACTIVE PATRONS
- ✓ INCREASES OFFICE PROFESSIONALISM WHILE REPLACING ANTIQUATED SCHEDULING APPROACH
- ✓ ENHANCES YOUR CUSTOMER INTERACTION WITH NO ADDITIONAL EMPLOYEE RESOURCES REQUIRED
- ✓ PROVIDES PERSONALIZED CLIENT NOTES IMPROVING CUSTOMER CARE
- ✓ PROVIDES IN-DEPTH SALES AND SERVICES REPORTS-DAILY, WEEKLY, MONTHLY, BY SERVICE, PROVIDER OR CUSTOMER SO YOU CAN RUN YOUR BUSINESS BETTER
- ✓ REMINDS CUSTOMERS IT'S TIME TO MAKE AN APPOINTMENT
- ✓ SO SIMPLE TO USE



CONFIRM-IT is an easy to use, robust appointment booking and confirmation system created for the Service Industry including Delivery Companies, Repair and Service Organizations, Restaurants and more. A perfect tool for text messaging a customer in your waiting room when their oil change is finished or reminding a homeowner with a phone call of the annual furnace cleaning tomorrow. The applications are endless!



Confirm-IT™ Service



CONFIRM-IT increases your business' efficiency by automatically confirming scheduled appointments and eliminating costly No-Shows such as for deliveries, home repairs and so much more! **CONFIRM-IT** can also contact your customers to remind them of a dinner reservation or to tell them their table is ready while they enjoy a drink at the bar or when the food order will be delivered. Oh and all of this is done without affecting your employees' daily functions allowing you to maximize your staff's productivity. It's also perfect for weather cancellations. How did you ever live without **CONFIRM-IT**?

*Confirm-IT will automatically contact your customers
virtually anywhere, anytime.*

TEXT MESSAGE



WORK



EMAIL



HOME



CELL



Confirm-IT'S calendar is a straightforward, eye pleasing, functional approach to run your day-to day business with complete professionalism. And you'll find that Confirm-IT increases the efficiency of your business while easily paying for itself in days by reducing missed appointments. From tracking your employees' hours, to helping you collect outstanding balances, to sending out birthday greetings, **Confirm-IT** allows you to run your business more efficient and more profitable!

Day	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1												
2												
3												
4												
5												
6												
7												
8												
9												
10												
11												
12												
13												
14												
15												
16												
17												
18												
19												
20												
21												
22												
23												
24												
25												
26												
27												
28												
29												
30												
31												

CONFIRM-IT tech info

Confirm-IT runs on it's own server equipment in the back room while the Confirm-IT software runs on a customer provided PC (Windows 2000, XP and Vista). And you can install Confirm-IT on as many PC's in your office as you want.

Registered trade names mentioned herein are trademarks of their respective owners. Product details and features described herein are subject to change without notice. Some features may not be available at initial release or may be optional.



CTL
375 Bridgeport Ave
Shelton, CT 06484
203.925.4266
www.ctlinc.com

